TRYON CREEK WATERSHED COUNCIL

Strategic Plan

Our Strategic Anchors

TCWC on Justice, Equity, Diversity, & <u>Inclusion (JEDI*):</u> We commit to learning, integrating, and prioritizing JEDIinformed practices into our work and organizational culture.

TCWC Mission: To use science and best practices to restore and protect the watershed, and to promote a stewardship understanding and ethic amongst our watershed residents and

TCWC Vision: The Tryon Creek Watershed is healthy and biologically diverse, and its residents engage in watershed stewardship.

visitors.

Strategic Areas of Focus

2. Connect With and Educate Community

3. Solidify Critical Partnerships

Key Objectives

JEDI integration: Diversify contracting where possible (WMESB*); restoration in areas with more gray than green infrastructure.

1. Ecological Restoration & Protection

- I. Identify key tributaries for riparian and stream restoration, including stormwater infiltration and water temperature regulation.
- II. Remove invasive species and plant native species in natural and residential areas.
- III. Prioritize wildlife corridors for increased vegetative biodiversity and protection.

JEDI integration: Connect with community members with less access to nature-based education.

- I. Deliver Watershed 101 Programming to different groups/organizations living/learning/working within watershed.
- II. Participate in community outreach events.*
- III. Conduct site visits with interested watershed residents, and seek residents to engage in new or ongoing projects.
- IV. Connect watershed residents with regional resources & TCWC meetings.

JEDI integration: Deepen relationships with culturally specific watershed residents/organizations; internal JEDI trainings.

- I. Lead quarterly Stewardship Committee meetings with regional partners in restoration.*
- II. Coordinate with partners on data collection and interpretation of past (maintenance phase) and future projects.
- III. Participate in relevant, regional environmental work groups.
- IV. Network with environmental colleagues during conferences, meetings, trainings.

Our Strategic Imperatives

Ecological Restoration **JEDI** Community **Partnership Engagement** Coordination * Read more on JEDI at: bit.ly/350PDXJEDI

JEDI measures: Funding for above contractors; proportion of projects in Falling Creek subwatershed/the Barbur-I5 corridor where majority of underserved watershed residents

I. Number of existing and new projects.

II. Number of existing and new grants.

live.

JEDI measures: Track & increase proportion of engagement with underserved community members.

Annual Performance Measures

- I. Number and reach of Watershed 101 workshops.
- II. Number of outreach events participated in.
- III. Number of people engaged with, via site visits, workshops, and events.
- IV. Number of partner organization referrals; community attendance at TCWC meetings.

- JEDI measures: Track ways we have deepened relationships (ex fiscal support, grant partnerships, etc.); internal JEDI trainings.
- I. Number of Stewardship Committee meetings, and percent partners participation.
- II. Develop data tracking database and populate with former and new project data; share with partners.
- III. Number of work groups, conferences, regional meetings, trainings attended.

^{*} WMESB = Women- and minority-owned & emerging small businesses

^{*} Events such as: Multnomah Days, Trillium Festival, Twilight Tuesdays.

^{*} Partners including: Cities of Portland (BES, PP&R) & Lake Oswego, OPRD, FOTC, WWRC, WMSWCD, CSWCD